

# languageiseverything

Language is everything. That's our philosophy. That's our message. That's our name.

Language is everything in Britain, our home country, one of the most cosmopolitan places in the world. Ten percent of the national population was born overseas, making Britain one of the leading centres for language and cultural expertise. The foundation of our company is the experience and professionalism of our interpreters and translators.

Language is everything in China: the world's third-largest exporter is facing growing competition from other emerging markets. As global trade becomes easier, so global trade becomes harder. Communicating with customers - understanding them better than they understand themselves - has never been more critical.

Language is everything to our clients, who range from multinational businesses to local hospitals and primary care clinics. We work in partnership to develop bold and imaginative approaches to multilingual communication. Our clients are experts in their fields; we're experts in ours. Together, we achieve great things.

Language is everything that we do: telephone interpreting, face to face interpreting and written translation; language and cultural training, seminars and workshops; e-document storage and online libraries; multilingual hotlines, voice-over recording, international mystery shoppers... We're full of ideas and possibilities.

Language is everything - so please come and talk to us. Our representative in Qingdao this week is Colin Pepler. A former engineer with Britain's Royal Air Force, Colin was appointed National Sales Manager of our company in 2007. From the big picture to the fine detail of global communication: ask us anything.

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语言就是力量—這是我们的信念，我们的宗旨，我们的名字。

在高度国际化的英国—我们的祖国—语言就是力量。有著十分之一外来人口的英国乃是领导全球语言與文化专业的中心之一。我们口、笔译人员丰富的专业与经验正是本公司的基础与强项。

在中国，语言就是力量。身为全球第三大出口国，中国正逐渐面临其他新兴市场的竞争与挑战。全球贸易愈发容易，要在其中稳固不衰愈发困难。与客户间的交流与沟通—了解他们的心理与需求—就愈形重要。

对我们广大的客户群来说，语言就是力量；包括跨国公司、地区医院乃至基层诊所等。我们与我们的客户密切合作，研发大胆而富想像力的多语沟通方式。我们的客户是他们领域的专家，我们则是语言这方面的专家。因著合作，我们共同成就了伟大的事业。

我们提供一切关于语言的服务，包括：电话口译、现场直译、书面翻译；语言与文化培训、研讨会、专题工作坊；线上文件储存、网路图书馆；多语热线，配音录制、国际神祕购物员...等。与我们合作，您将发现丰富的创意与可能性。

语言就是力量，欢迎您与我们联系。我们本周在青岛的代表人员是科林·派普乐先生（Colin Pepler），前英国皇家空军工程师。在 2007 年，科林被任命为本公司的全国销售经理。不论您要的是全球通讯的大远景，或是小细节，都欢迎您来询问！



Pictured above is the winning entry in our 2008 China competition for primary schools. We asked children to write the slogan for Beijing Olympics - One World One Dream - using Chinese characters, and to decorate the page in a colourful and imaginative way. The aim of the competition was to develop children's interest in language, culture and the big wide world. The winner was Alex Smith, aged 10, from Marshlands Primary School in Old Goole.

以上是为小学举办的2008年中国竞赛的获胜者照片。我们邀请孩子们用中国汉字为北京奥运会撰写标语---同一个世界，同一个梦想--- 并请用五颜六色及丰富的想象力来对之进行装饰。此竞赛的目的是开发孩子对语言、文化和广阔世界的兴趣。获胜者是亚力山大·史密斯，10岁，来自Old Goole的Marshlands小学。

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A brief introduction

简介

[www.languageiseverything.com](http://www.languageiseverything.com)

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