

To all primary schools in the Hull & Humber region

January 2008

One World One Dream

With the opening ceremony of the Beijing Olympics taking place on 8th August, 2008 will be, in many ways, the year of China.

We've organised a competition to give local children a chance to get involved with this exciting global event.

The objective is to write the slogan for the 2008 Olympics — One World One Dream — using Chinese characters, and to decorate the page in a colourful and imaginative way.

The competition is divided into two age groups: (a) reception to year 2, and (b) years 3 to 6. The winners will be chosen by Coco Zhao, one of our senior Mandarin and Cantonese linguists.

Entries will be judged on (i) the quality of the Chinese characters and (ii) the overall impact of the design.

Writing Chinese characters is not difficult — and it's fun! It's also a great way to get children interested in language, culture and the big wide world.

The competition is open to all primary school children in the Hull & Humber region. Entries should be sent to: China Competition, Language is Everything, EITI House, Bridgegate, Howden DN14 7AE. The closing date is **4th February**.

The winners will be invited to a presentation ceremony and press photo call at our offices in Howden on 8th February (the day after the Chinese New Year).

Enclosed with this letter is a template of the slogan written in Chinese. We've also included four pages of general notes about writing Chinese characters, which you are welcome to use in the classroom. These documents can also be downloaded from our web site (please go to www.languageiseverything.com and click on 'blog').

If you have any questions, please contact Dawn Bowes by telephone on 01430 435300, or by e-mail to dawn@languageiseverything.com.

Best wishes — and good luck!



Carolyn Burgess
Chief Executive